

## **UNITED WAY OF BLOUNT COUNTY 2009 CAMPAIGN FACTS**

**2009 Campaign Chair:** John Hinkle, First Tennessee Bank

**2009 Pacesetter Chair:** Greg Wilson, First Tennessee Bank

**2009 Campaign Goal:** TBA

Your United Way contribution goes to work bringing lasting change, right here in Blount County.

All meals served at campaign meetings are paid for by the United Way Meeting Sponsors. The Meeting Sponsors are companies that donate additional monies above their corporate gift.

United Way of Blount County's overhead rate is 13%. The national average for a nonprofit our size is 22-24%. Hundreds of volunteers assist in the annual campaign, allowing United Way to keep overhead low.

### **2009 CAMPAIGN DATES**

July 27 – August 27	Pacesetter Campaign
August 3	16 <sup>th</sup> Annual Golf Tournament Egwani Farms Golf Course
August 28	Campaign Kick-Off Breakfast 7:30 a.m., Airport Hilton
September 13	Motorcycle Ride
September 23	Public Service Hamburger Luncheon 11 – 1:30, First Baptist Maryville
October 1	Mid-Campaign Report Meeting Noon
October 23	Gas Day
TBA	What Matters on Your Platter
November 20	Victory Celebration Noon